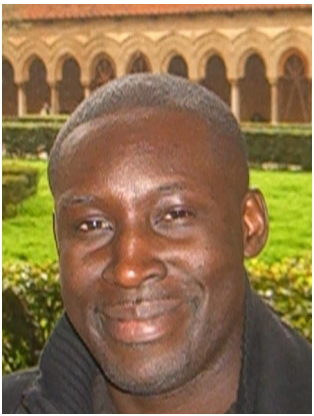


# Michael Anaman - Pentacle Virtual Tutor



**Michael Anaman** is a virtual tutor for Pentacle The Virtual Business School, one of the world's most innovative learning businesses. He is also a leading business change agent within the mobile telecommunications industry.

Michael's permanent work experience spans a variety of companies including **KPMG Management Consulting, Unilever** and **Orange**. For the last 5 years he has been engaged on a freelance basis delivering successful business change, predominately in the mobile sector.

Michael has developed an expertise in project, programme and business transformation management. He is also immersed in practical and tangible customer experience research, focused on improving consumer delight, customer retention and company profits.



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